

Aspyn Schmidt

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SUMMARY

Motivated business and marketing student with strong experience in customer engagement, team collaboration, and fast-paced service environments. Recognized for delivering exceptional customer experiences and supporting operational improvements. Seeking to apply communication skills, brand awareness, and marketing knowledge toward a role in social media marketing.

EDUCATION

University of Nevada, Reno – Reno, NV

Bachelor's in Business, Marketing (Expected May 2029)

Sierra Vista High School – Las Vegas, NV

High School Diploma (May 2025)

EXPERIENCE

Dutch Bros – Reno, NV

Barista • Oct 2024 – Present

- Engaged customers with personable, consistent communication that supported positive brand experience.
- Maintained high product quality while working efficiently in a fast-paced environment.
- Collaborated with team members to ensure smooth operations and cohesive service delivery.
- Awarded Employee of the Month for outstanding customer service and teamwork.

Handel's

Shift Lead • Sept 2023 – Oct 2024

- Trained and supported new employees, strengthening team performance and communication.
- Managed customer interactions and resolved concerns, reinforcing brand trust and satisfaction.
- Assisted with financial accuracy and daily operations to maintain organizational standards.
- Implemented workflow improvements that enhanced team productivity.
- Developed leadership and coordination skills by delegating tasks and guiding team activity.

Cowabunga Canyon – Las Vegas, NV

Cashier • May 2023 – Aug 2023

- Delivered high-quality customer service to diverse guests, contributing to overall brand perception.
- Handled sensitive information and transactions with accuracy and professionalism.
- Supported team members in high-volume situations, demonstrating adaptability and strong communication.

SKILLS

Customer Engagement • Brand Communication • Team Collaboration • Time Management • Problem Solving • Training & Development • Marketing Strategies • Cash Handling